

Creating Relationships Within the Community

Our Mission

To develop and maintain strong relationships with the communities Johns Hopkins Bayview Medical Center serves.

To positively impact the quality of life and health of the residents within the community.

Our Purpose

The community relations department's role is to establish and foster communication between Johns Hopkins Bayview and its surrounding communities. Members of the community relations staff regularly attend community meetings, actively participate on the Medical Center's Community Advisory Board and serve as the driving force behind the Community Health Action Project (CHAP). As a result, staff facilitate health-related programs to meet community and patient needs.

The community relations department also plays an integral part in hospital policy development and represents Johns Hopkins Bayview in regard to legislative and regulatory concerns.

Our Programs

Burn Prevention

Supplies educational materials and promotional items for community events, fairs, festivals and exhibits.

Community Health Action Project (CHAP)

Works to reduce heart disease in the Medical Center's catchment area by partnering with community members, local organizations and government agencies.

Emergency Food Closet

Provides emergency food to and assists with prescription purchases for patients and the Southeast Baltimore community on a referral basis.

Food Re-education for Elementary School Health (FRESH)

Offers elementary school-based programs for teachers, parents and students about heart healthy behaviors.

Healthy Eating, Activity and Recreation for Today's Scout (HEARTS)

Coordinates heart healthy programs with patch incentives for local Girl Scout troops.

Kiwanis Burn Prevention Education

Provides age-appropriate, school-based lessons about burn prevention. The Kiwanis Club of East Baltimore funds a professional firefighter who visits schools and teaches these lessons.

Safe Babies

Offers burn prevention and general education materials to each new mother who delivers her baby at Johns Hopkins Bayview. Safe Baby Kits include

a smoke detector, bath thermometer, spill-proof mug, food tem-

perature

spoons, wall safety plug covers and a variety of safety literature. Approximately 1,200 kits are distributed each year.



Our Services

- Inform the community about programs and services offered at Johns Hopkins Bayview.
- Provide blood pressure screenings to community groups and events.
- Organize community-based blood drives.
- Participate in and organize health-related events.
- Provide mentoring, job shadowing, hospital tours and speakers.
- Offer seminars and programs about common medical conditions.
- Serve on community boards and committees.
- Inspect child safety seats and educate new parents about the appropriate use and installation.
- Provide injury and burn prevention education to local groups and organizations.

To learn more about the services community relations provides, call 410-550-0289.



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JOHNS HOPKINS
BAYVIEW MEDICAL CENTER

4940 Eastern Avenue
Baltimore, MD 21224
410-550-0289

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Community Relations

A guide to services



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